

# CASE STUDY

## BDL IMPROVES EFFICIENCY AND PRODUCTIVITY WITH E-PURCHASING SOLUTION

The BDL group of hotels was formed in 1997 to develop and operate new build, internationally branded hotels. It is now one of the UK's largest multi-brand franchise hotel developers, with long and established working relationships across both the Wyndham and Intercontinental (IHG) hotel groups.

The company successfully manages three distinct platforms of its business, the owned estate, joint ventures and management contracts. BDL has a proven track record in delivering global brands such as Crowne Plaza, Holiday Inn and Ramada Encore. More recently BDL has also embarked on operating unbranded hotels where they have applied the same key principals which have served them well with their branded portfolio – excellent People giving great Quality service in order to drive bottom line Profit.

BDL wanted a system that would significantly improve the efficiency of invoice processing and reduce the amount of paperwork involved, and in so doing allow staff to become more productive.

The company chose Castle's SunSystems Fido ePurchasing invoicing module to meet their needs and deliver the best solution.

**Stewart Campbell, Chief Financial Officer at BDL Management Ltd said:**

"We had reached a stage where we simply had too much paperwork to deal with, which was resulting in some invoices going missing and staff having to spend a lot of time tracking down information to process invoices."

"The aim was to create a paperless office environment and reduce the purchase to pay cycle, allowing staff to spend their time more productively. We have worked with Castle for many years and had full confidence in their expertise and specialist experience when it came to finding the right solution."

"The team at Castle implemented the Fido ePurchasing solution with minimum disruption to our day to day activity and the results have been impressive. We have seen a real improvement in efficiency across the whole process. The paperless environment means there is no need for space to store documentation, we have eliminated any delays that occurred as a result of lost paperwork and productivity has improved across the board, allowing scope to deal with greater volumes in the future as our business continues to grow."

**"Efficiency and productivity are key elements for any business' success and we have achieved improvements in both."**

Fido ePurchasing Solution

Impressive Results

Real Improvements in Efficiency & Productivity

Paperless Environment

Full Confidence in Castle's Expertise and Experience

Contact us

For more information please contact Castle Computer Services on 0845 230 1314 or email [info@castle-cs.com](mailto:info@castle-cs.com)

[CHALLENGECASTLE.COM](http://CHALLENGECASTLE.COM)



[www.expertsinsunsystems.com](http://www.expertsinsunsystems.com)

